

**PRIVACY POLICY OF
Construction Professionals Institute (CPI)
AND
Contractor Licensing Solutions (CLS)**

Below is a basic messaging privacy policy sample. This sample may not contain all the disclosures required by state law privacy policies or for your industry. You can also use your organization's more comprehensive privacy policy if it covers your messaging campaigns. Although you can use these samples to create your own materials, please understand that they are provided as tools to help you understand the documentation that is being requested as part of the 10DLC campaign registration process. They do not constitute legal guidance or serve to create an attorney-client relationship. You should consult your own legal counsel for guidance. They may not address how your business operates, and they are not intended to address the requirements of your law or industry requirements, and as a result, they may not be sufficient for your purposes. We cannot advise you how to interpret the laws that govern you, whether these forms are sufficient for your business, or where to obtain legal advice. Please note that carrier, aggregator, and legal requirements are subject to change. As a result, you should monitor for these changes adjust your processes and documentation accordingly.

Messaging Privacy Policy

Effective Date: 04/01/2022

Construction Professionals Institute (CPI) and Contractor Licensing Solutions (CLS) ("we," "us," "our") respects your privacy and is committed to protecting your personal information. This Privacy Policy explains how **CPI/CLS** collects and uses information about you when you opt-in to receive SMS messages from us.

Information We Collect

When you opt-in to receive SMS messages, we collect:

- Your phone number
- Consent to send SMS messages
- Your email address
- Your basic contact information
- Your messaging history
- DBPR License numbers

How We Collect Your Information

We may collect your information directly from you, such as when you complete a form or contact us or automatically, such as when you interact with our website.

How We Use Your Information

We use your information to:

- Send you the SMS messages you've opted in to receive
- Provide updates, promotions, or other relevant content based on your preferences
- Choices and Controls
- To operate our business

You can opt out of receiving SMS messages at any time by replying STOP to any message we send you. You can review our Terms, for additional information about the opt-out process.

To Whom We Disclose Your Information

We may disclose your information to our affiliated companies; to third party service providers, business advisors, or consultants who provide services to us; in connection with a merger, acquisition, reorganization, restructuring, financing transaction or sale of assets; as required by law or administrative order; to assert claims or rights or to defend against claims.

We do not share your personal information, phone number, or SMS consent opt-in data with third parties or affiliates for marketing or promotional purposes.

Protection of Information

We take steps to protect your information against unauthorized use or disclosure. **Your privacy is important to us.**

We are committed to ensuring the protection of your personal data. Below are the key points of our privacy policy:

- **No Data Sharing:** Your data will not be transferred to external organizations, including affiliates and third-party providers.
- **Data Sharing:** Your data will not be transferred to external organizations.
- **Data Security:** We implement robust security measures to prevent unauthorized access and sharing of your data.
- **Transparency:** We are transparent about the data we collect and how it is used. For more information, please contact us directly.
- **Data Access:** Only authorized personnel have access to your data, and they are bound by strict confidentiality agreements.
- **Data Retention:** We retain your data only for as long as necessary to fulfill the purposes outlined in this policy.
- **Encryption:** We use advanced encryption methods to protect your data during transmission and storage.
- **Access Controls:** Access to your data is restricted to authorized personnel only, ensuring that your information is handled securely.
- **Data Sharing Practices:** Your data will not be transferred to external organizations. We are committed to ensuring the privacy and protection of your information.
- **Protection of Information:** We take the security of your data seriously and have implemented measures to safeguard your information. Our practices are designed to prevent unauthorized access, disclosure, or misuse of your data.
- **Commitment to Privacy:** We do not share your personal information with third parties or affiliates.
 - Your data remains confidential and is not disclosed to any external entities.

For more information, please contact our support team. **support@constructionprof.com**

Updates

We may periodically update this privacy policy. If we make material changes that have a substantive and adverse impact on your privacy, we will provide notice on this website prior to the change becoming effective. We encourage you to periodically review this page for the latest information about our privacy practices.

How to Contact Us

You can reach us by texting the word HELP for support to **1-844-244-7227**. You may also contact us directly at **support@constructionprof.com**